

Laurent d'Unienville.

Visual /
Product Designer

Here's some topline
examples of my latest work:

lydigital.co.uk

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Experience

November 2022 - Present

Digital Designer, PlayStation

Within an in-house creative organisation, some of my responsibilities include:

- Driving global alignment & consistency across PlayStation's digital user experience and channels.
- Ideating & leading on integrating campaign creatives for owned channels (Web, Mobile, CRM, Store etc).
- Developing design toolkits & templates for other teams.
- Collaborating & aligning with design leadership, project management, other designers, and client stakeholders for project delivery.
- Supporting product & engineering teams for enhancements and optimisations on owned channels.

February 2019 - October 2022

Midweight UI Designer, JBi Digital

JBi Digital is a digital agency specialising in website design & development, as a Midweight Designer my core responsibilities were:

- Leading UI/Visual workshops.
- Leading on design concepts for look & feel of websites/products.
- Leading on wireframes & UI designs for websites/products.
- Taking ownership & managing design projects between stakeholders.
- Supporting UX workshops & working closely with the UX team.
- Incorporate & consider UX findings, technical requirements, and accessibility requirements when producing design solutions.
- Supporting & offering guidance for Junior Designers.

June 2016 - June 2017

Web Developer, Mapp Digital

My year in the industry as part of my degree, I worked as a web developer for the lead generation team where I would develop responsive emails & campaign landing pages for our various clients.

Education

September 2014 - June 2018

Digital Design BSc (First Class), Brunel University

A multi-faceted course where I had the privilege of trying out a myriad of avenues from app design, to 3D animation, to web development.

Skills

Time Management

Communication

Problem Solving

Teamwork/Collaboration

Design workshops

Concepting

Wireframing

UI Design

UX Design

Responsive Design

Prototyping

Design for Accessibility

Design Systems/Libraries

Web Dev (HTML, CSS, JS, React, Vue etc.)

Tools



Awards

Best Non-Profit Website

The Childhood Trust

Interests

Illustration & Art

Fitness

Gaming

Tech